



**DREAMS WITH WINGS 11TH ANNUAL  
JACK O' LANTERN STROLL**

**LOUISVILLE SLUGGER FIELD  
FRIDAY, OCTOBER 28, 2011**

**FROM 6PM TO 9PM**

September 7, 2011

Dear Supporter,

Dreams With Wings, a local not for profit, is pleased to announce that the Jack O' Lantern Stroll is moving to Slugger Field! This move is because of past support and the overwhelming success we have experienced in the last ten years. Last year the Stroll was held at Bellarmine University and our crowd was estimated at 7000, just think about what we can do with the additional space and parking!

The outfield of Slugger Field will be transformed into a glowing gallery of over 1700 beautifully carved and lit Jack O' Lanterns. A wonderful place for trick or treating with the little ones in a safe atmosphere of festive music and sights!

This year's event will feature: Louisville's Largest Pumpkin Pie, Trick or Treating, Games, Buddy Bat, 102.3 The Max's George Lindsey, Michael Bush and The All-Stars Band, Krispy Kreme Donuts, The Louisville Leopard Percussionist, the talking police car, Louisville Fire Department, and much more!!!!

I am asking that you consider the opportunity to sponsor this wonderful unique event! As a sponsor of the Stroll, you will not only be a part of the event but also help to support the important work we do to enhance the lives of children and adults in our community with intellectual and developmental disabilities and autism. In the past year we have provided a summer camp experience for 60 teenagers, provided housing for 49 individuals, supported 40 individuals in our adult day program, helped to find jobs and supported individuals in those jobs, and provided leisure and recreational activities in our community. We are very proud of the individuals we support and their efforts to work hand in hand with us to make Louisville a better place through our works of community service. You can find us throughout the community volunteering with Meals on Wheels, Brightside, Catholic Charities, Farmington, Nursing homes and Churches just to name a few. Your support will enable us to continue this very important work.

### **Sponsorship Opportunities:**

This is a great opportunity to get in on the ground floor as we move from a neighborhood event to a city wide event. Media promotions will include pre-event radio and television broadcasts, printed ads and notices and community promotional signs. Please consider one of the following opportunities to promote your business and show your support for this organization.

#### **Jack O' Lantern Stroll; Premier Pumpkin- \$5,000 Level**

- You will receive recognition pre-and-post event publicity as a major sponsor of The Stroll
- Your name will be prominently displayed at The Jack O' Lantern Stroll during the event on the Pepsi Vision screen\*
- Your name will be included on all electronic and printed invitations and materials\*
- Your company will be acknowledged and thanked over the microphone during the event\*
- You will have access to our VIP Sponsor Suite in the Jack Daniels Lounge for up to 20 people
- You will be presented with a commemorative plaque in appreciation of your sponsorship

#### **Jack O' Lantern Stroll; Gracious Ghost- \$3,000 Level**

- Your name will be displayed at The Jack O' Lantern Stroll, during the event\*
- Your name will be displayed at the Jack O' Lantern Stroll on the Pepsi Vision screen\*
- Your name will be included on all electronic and printed invitations and materials\*
- Your company will be acknowledged and thanked over the microphone during the event\*
- You will have access to our VIP Sponsor Suite in the Jack Daniels Lounge for up to 12 people
- You will be presented with a commemorative plaque in appreciation of your sponsorship

#### **Jack O' Lantern Stroll; Marvelous Monster-\$2,500 Level**

- Your name will be displayed at The Jack O’ Lantern Stroll, during the event\*
- Your name will be included on all electronic and printed invitations and materials\*
- Your name will be displayed on the Pepsi Vision screen\*
- Your company will be acknowledged and thanked over the microphone during the event\*
- You will have access to our VIP Sponsor Suite in the Jack Daniels Lounge for up to 8 people
- You will be presented with a commemorative plaque in appreciation of your sponsorship

### **Jack O’ Lantern Stroll; Clever Cat- \$1,500 Level**

- Your name will be displayed at The Jack O’ Lantern Stroll, during the event\*
- Your name will be included on all electronic and printed invitations and materials\*
- Your company will be acknowledged and thanked over the microphone during the event\*
- You will have access to our VIP Sponsor Suite for up to 6 people
- You will be presented with a commemorative plaque in appreciation of your sponsorship

### **Jack O’ Lantern Stroll Trick or Treat Station - \$500 Level**

- Your name will be displayed at The Jack O’ Lantern Stroll, at your station\*
- Your name will be included on all electronic and printed invitations and materials\*

### **Pumpkin Patch Sponsor- \$25, \$50, \$75**

- Reserve a space on the Stroll path to display your own pumpkins, creatively carved by you, your staff or family and friends. A special sign will be displayed with your name with an official thanks as a Pumpkin Patch Sponsor.  
 8 x 8 patch: \$25                      8 x 16 patch \$50                      8 x 24 patch \$75

\*Size of name or logo and frequency of acknowledgement will be proportional to level of contribution

This document established a contractual agreement between Sponsor and Dreams With Wings. We agree to participate in The Jack O' Lantern Stroll, benefiting Dreams With Wings, as a sponsor in the following category. In order to receive full benefit of the sponsorship agreement, 50% payment is due by October 3, 2011 along with this agreement. Balance is due by October 24, 2011.

\_\_\_\_\_ **Premier Pumpkin**  
**\$5,000** tax-deductible donation  
(Logo to be provided by Sponsor)

\_\_\_\_\_ **Clever Cat**  
**\$1,500** tax-deductible donation

\_\_\_\_\_ **Gracious Ghost**  
**\$3,000** tax-deductible donation  
(Logo to be provided by Sponsor)

\_\_\_\_\_ **Trick or Treat Station**  
**\$500** tax-deductible donation

\_\_\_\_\_ **Marvelous Monster**  
**\$2,500** tax-deductible donation

\_\_\_\_\_ **Pumpkin Patch**  
**\$25 / \$50 / \$75** tax-deductible donation

Please send this agreement, your payment and logo to:

Dreams With Wings  
1579 Bardstown Road  
Louisville, Kentucky 40205

Email:  
Fax: 502-456-5705

Payment:

\_\_\_ Check enclosed (payable to Dreams With Wings)

\_\_\_ I am unable to serve as a sponsor but please accept my donation of \$\_\_\_\_\_.

**Company Name:** \_\_\_\_\_  
(Please print as you want listed on all marketing materials.)

**President/CEO** \_\_\_\_\_

**Marketing Contact:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Address:** \_\_\_\_\_